



BACK BAR USA to celebrate art of mixology with three-day event

By Krista Hostetler. CREATED Jan 15, 2015



"For The Love Of Cocktails," presented by BACK BAR USA in partnership with world-renowned mixologist and author Tony Abou-Ganim, United States Bartenders' Guild, Delano Las Vegas, Mandalay Bay Resort and Casino, and Herbs & Rye, will be a three-day mixology event kicking off Thursday, Feb 12.

The headlining event will be the "For The Love Of Cocktails" gala held from 7 p.m. until 10 p.m. Feb. 13, at Alain Ducasse's miX, located on the 64th floor of Delano Las Vegas.

More than 30 mixology stations with bartenders from Las Vegas and around the world will feature original cocktail recipes crafted with fresh ingredients.

Guests will enjoy contemporary live entertainment while tasting passed hors d'oeuvres, charcuterie and other gourmet bites prepared by miX Executive Chef Bruno Riou.

Tickets will be priced at \$75 per person and are available on the For The Love Of Cocktails website. Proceeds will benefit the Helen David Relief Fund for Bartenders Affected by Breast Cancer, a charitable organization that assists women in the bar industry by providing pre-screening services for breast cancer.

In addition to the gala, "For the Love of Cocktails" will present an exciting weekend lineup of seminars and mixers to celebrate the craft of mixology. A detailed schedule for the weekend's events can be found by [clicking here](#).