

## February 9, 2015: Grammys Present Somber, Church-Like Show, N.F.L. Draft Makes Pricey Demands of Chicago, How to Improve Your Influencer Marketing Strategies

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*By Beth Kormanik* Posted February 9, 2015, 8:19 AM EST

**LAS VEGAS:** For the Love Of Cocktails, a three-day mixology event presented by Back Bar USA, kicks off with the Meet the Masters Wine Dinner Thursday at Aureole at Mandalay Bay.